

The Boston Store

Norwich Reid & Hughes Co. Conn.

November Gift Sale BEGINS THIS MORNING

Just four weeks to Christmas. Are you one of the forehanded ones? Have you given consideration to the many remembrances which will all have to be prepared before December 25th? The Boston Store is going to make gift buying easy by bringing together in this sale a tremendous assortment of articles suitable for Christmas gifts—many of them at prices much lower than normal.

DO YOUR CHRISTMAS BUYING EARLY—DO IT AT THE BOSTON STORE

GIFTS FOR BABY

PRETTY BOOTIES
FOR 75c
White with blue or pink, and embroidered with rose buds. Over the knee style.

HAND KNIT BOOTIES
FOR \$1.00
Plain white or with colors, and finished around top with pretty satin ribbon.

JAPANESE SILK SHOES
FOR \$1.50
Pink or blue, in dainty shirred and embroidered styles.

JAPANESE SILK QUILTS
FOR \$4.98
Exquisite affairs embroidered in pink or blue floral designs.

JAPANESE SILK JACKETS
FOR \$3.98
Dainty, soft and warm—most charming as Christmas gifts.

Downstairs Store

ALUMINUM DOUBLE ROASTERS
"Universal" make, in three of the best sizes, at three pleasing prices.
\$3.49—\$4.99—\$6.99

ALUMINUM PERCOLATORS
Make fine Christmas presents. A variety of styles and sizes.
\$1.19—\$2.19 TO \$3.27

BATH ROOM SETS
Five-piece, white enameled sets, consisting of Glass Holder, Toilet Paper Holder, Tooth Brush Holder, and Towel Bar. Put up in Christmas box.
GIFT SALE \$3.75

CHINESE BAMBOO WORK BASKETS
The round, covered baskets in various sizes.
25c TO 50c

FANCY SHOPPING BASKETS
Make attractive gifts, particularly if you fill them with Christmas things.
95c TO \$1.98

Dainty Lingerie Gifts

BOUDOIR CAPS
FOR \$1.25
Altering caps of rose, yellow, or child, pink or blue silk, with net or lace edging and satin ribbon rosettes.

RADIUM SILK CHEMISE
FOR \$3.98
In orchid or flesh, tailored models with bodice top. Finished with hemstitching and fine tucks. Each in a pretty gift box.

TWO-PIECE PAJAMAS
FOR \$3.75
Made of the good Pique crepe in orchid or honeydew colorings, also pink and blue. The coat has round neck and short sleeves.

PHILIPPINE EMBROIDERED GOWNS—FOR \$3.98
These nightgowns are of fine quality and have the characteristic Philippine hand embroidery. Put up in dainty gift boxes.

Ribbons and Gloves

BROCADE AND TINGELED RIBBONS
Nine inches wide, for fancy work.
GIFT SALE \$1.00 A YARD

MOIRE HAIN BOW RIBBON
All colors, 5 and 6 inches wide.
GIFT SALE 60c AND 70c

CHRISTMAS PACKAGE RIBBONS
25c TO 60c A PIECE

WASHABLE KID GAUNTLET GLOVES
Brown, Fawn, Grey and Beaver.
GIFT SALE \$2.50

GAUNTLET GLOVES
Fawn color with two-tone embroidery.
GIFT SALE \$3.75

3-CLASP KID GLOVES
All shades in Paris Patent and Patent Buckle.
\$1.25 TO \$4.98

Third Floor Gift Shop

NEW CEDAR CHESTS JUST ARRIVED
We have just received from the west a fine stock of Cedar Chests in perfect condition.

FANCY PILLOWS
Of Velour, Tapestry and Silk.
FROM \$2.19 TO \$3.50

TABLE RUNNERS
Of Velour and Silk Tapestry.
FROM \$2.75 TO \$4.50

DECORATED METAL SCRAP BASKETS
Blue and gold, and black and gold.
ONLY 95c

DECORATED METAL TRAY SETS
Three trays in each set. One 6-inch, one 8-inch and one 12-inch.
ONLY 95c A SET

NOVELTY POLYCHROME CANDLE STICKS
Novel decorative Candle Sticks with fancy candle. Twelve striking decorative designs. Regular price \$5.00.

MAHOGANY SMOKING STANDS
GIFT PRICES \$1.25 TO \$4.00

ASH TRAYS
In Austrian Porcelain or Brass.
GIFT PRICES 75c TO \$1.50

REPRODUCTION OF ANTIQUE BRASSES
Brass novelties imported from England, and exact reproductions of antique English Porch Lamps, Door Pullers, Candle Sticks, Table Belts, Toasting Forks, Chestnut Roasters, Paper Knives, Door Knobs, Etc.

ODD PIECES OF AUSTRIAN PORCELAIN
75c TO \$5.00

TABLE AND BOUDOIR LAMPS
\$4.98 TO \$12.00

Linen Department

HEMSTITCHED DAMASK SETS PURE LINEN
Cloth 66 by 66 inches, with half-dozen napkins. Value \$13.00.
GIFT SALE \$8.00

Cloth 66 by 66 inches, with half-dozen napkins. Value \$15.00
GIFT SALE \$11.00

PURE LINEN HEMSTITCHED CLOTHS
66 by 66 inches. Value \$5.50.
GIFT SALE \$5.00

66 by 66 inches. Value \$10.00
GIFT SALE \$7.50

HEMSTITCHED CLOTHS WITH NAPKINS
70 by 70 inches. Value \$10.00.
GIFT SALE \$7.50

20-INCH HEMSTITCHED NAPKINS
Regular price \$5.50 for six.
GIFT SALE \$3.25

FANCY TURKISH TOWELS
50c—75c and 90c

LINEN HUCK TOWELS
50c—60c TO \$1.75

\$4.98 MADEIRA TABLE CENTERS
GIFT SALE \$2.50

\$4.98 BATH ROBE BLANKETS
Floral and Indian designs.
GIFT SALE \$4.98

\$4.50 COMFORTABLES
Handsome Persian designs with medallion center.
GIFT SALE \$3.98

TOWEL SETS IN BOXES
Two Towels and one Wash Cloth in each dainty set.
70c—\$1.50—\$2.50

\$1.25 HEMMED CROCHET BED SPREADS
GIFT SALE \$2.50

\$6.98 SCALLOPED SATIN SPREADS
GIFT SALE \$4.98

\$12.98 ALL-WOOL PLAID BLANKETS
Sizes 70 by 90 and 78 and 94.
GIFT SALE \$10.98

The Boston Store's Apparel Shop

WOMEN'S BLANKET ROBES
GIFT SALE \$3.98 SPECIAL

Just received, two pretty styles to be sold at this low price. All have two pockets, the collar, cuffs and pockets are bound with silk, and each has a silk cord. All sizes in new patterns and colorings.

25 MEN'S BATH ROBES
GIFT SALE \$4.95 SPECIAL

Patterns and colorings which are conservative, the kind that men like and wear. Made of a fine robe flannel, trimmed with silk cord, and all have girdle and cords to match.

CORDUROY ROBES
\$3.98 TO \$7.50

The wanted colorings—helle, fuschia, light blue and rose. At \$3.98, a special value, the robe is unfined. All others have lining.

CORDUROY SLIPPERS TO MATCH—\$1.25 A PAIR
SILK WAISTS AND OVERBLOUSES
\$5.98 TO \$15.00

There's someone in the family who would like one of these, either a hand-tailored blouse of radium taffeta or crepe de chine, or a wonderful overblouse of hand-embroidered or beaded Canton Crepe or stunning caravan prints.

"BEACON" BLANKET ROBES
PRICED FROM \$4.98 TO \$10.50

Made from the genuine "Beacon" robe blankets, trimmed with silk of contrasting color, and finished with silk cord and cords. These are superior garments in every way, in beautiful colorings.

MEN'S "BEACON" BLANKET ROBES
PRICED FROM \$5.95 TO \$12.50

Many of them are more than mere bath robes—they are lounging robes, comfortable, well designed, and in the subdued colorings which men appreciate. All have two, some three pockets.

QUILTED SATIN LOUNGING ROBES
\$15.00 TO \$25.00

For those who want something more luxurious, these rich robes will have a strong appeal. Lined with china silk and interlined with lamb's wool.

A VARIETY OF DRESSING SACQUES
\$1.25 TO \$7.50

Simple and dainty sacques of cotton flannel in pretty patterns and colorings, or better ones of all-wool French Flannel. Every woman, at some time or other needs a garment just like this.

THE BOSTON STORE'S MEN'S SHOP

\$1.00 PURE SILK FOUR-IN-HANDS
GIFT SALE 69c 3 FOR \$2.00

Cut from holiday silks and just unpacked. All slip band, bar-tacked and pinned. The newest weaves and colors in assortment.

STUNNING \$1.50 NECKWEAR
GIFT SALE 95c

Imported and domestic silks in exclusive designs and colors. In the lot are satin broads, Madras, and heavy Twills.

OTHER GIFTS, NOT TOO EXPENSIVE, WHICH MEN WOULD LIKE

Fine Percals or Corded Madras Shirts, at \$1.00—Silk Stripe Madras Shirts, in new holiday patterns, worth \$2.50, for \$1.25—Men's Flannel Pajamas for the practical gift, from \$1.00 to \$3.00—the very high grade "Yorke" Tailored Shirts, in beautiful novelty and staple weaves, from \$2.00 to \$7.50.

35c MERCERIZED LISLE SOCKS
GIFT SALE 29c

BOX OF 6 PAIRS, ONLY \$1.50
Made with reinforced foot and high upturned heel. Black or colors. By the box, your choice of solid or assorted colors.

75c "LION" BRAND SILK SOCKS
GIFT SALE \$2.00 3 FOR

Made of pure thread silk, in black or colors, and a gift which the most fastidious man would appreciate.

THE MILLINERY DEPARTMENT OFFERS CHARMING ANGORA HATS AND SCARFS TO MATCH

\$5.00 to \$10.00

What would make a more attractive gift to the girl who likes to be out of doors in the winter, and enjoys the winter sports. At various prices from \$5.00 to \$10.00 we show a very considerable collection in all colorings.

In the Jewelry Section

NEW PEARL NECKLACES
\$2.00 value — GIFT SALE \$1.50
\$2.50 value — GIFT SALE \$2.00
\$3.00 value — GIFT SALE \$2.50
\$3.50 value — GIFT SALE \$3.00

NOVELTY EARRINGS
50c grades — GIFT SALE 40c
50c grades — GIFT SALE 50c
\$1.00 grades — GIFT SALE 80c

SPECIAL \$1.00 WEATHER-PROOF HATS

They forestall the weather, and are most attractive novelties.
ONLY 60c

Leather Novelties

GENUINE PIN SEAL BILL FOLDS
Finished with 18 carat gold edge. Not one in the lot worth less than \$5.00.

GIFT SALE \$2.50, \$2.00, \$1.50
\$5.00 SILK BUVETYN BAGS
Some of the very latest styles.

GIFT SALE \$4.50
\$5.50 SILK MOIRE BAGS

These, too, are the very newest that have been brought out.
GIFT SALE \$4.50

Aprons Make Pretty Gifts

THE TWO ARE EXCEPTIONAL QUAINT LITTLE DUTCH APRONS—\$1.25
Made of rose, brown, blue or yellow crepe combined with scalloped or crocheted banding on skirt or bib. Some are made of black satin with cretonne. All are very effective.

CHARMING APRON PROCKS \$2.50
Really delightful morning frocks in pretty plaids and checks. All have collar and cuffs and wide tie-back sash. A wonderful value.

Women's and Child's Hosiery

30 DOZEN SILK AND WOOL HOSE

Second quality of the \$1.50 grade, in black or brown. The flaws are practically unnoticeable.

GIFT SALE 94c

FULL FASHIONED SILK HOSE
Made with mercerized top and sole. Black, cordovan and chestnut. Regular price \$2.25.

GIFT SALE \$1.50

"HUMMING BIRD" SILK HOSE
A beautiful hose, wears well, and they are put up in Christmas boxes. Black and cordovan.

GIFT SALE \$1.50

NOVELTY SILK STOCKINGS
We now have a complete holiday line of women's silk hosiery in two-tone, clocked and lace designs. All put up in Christmas boxes.
\$3.50 TO \$5.00 A PAIR

MISSES' RIBBED FIBRE SILKS
Randy ribbed fibre silk hose in black or white. Sizes 7 to 9 1-2.
GIFT SALE \$1.25

CHILDREN'S STOCKINGS
Sport or fine Ribbed mercerized stockings in white, black, cordovan, grey or beige.
GIFT SALE 45c to 65c

30 DOZEN CHILDREN'S COTTON HOSE
Fine ribbed cotton stockings in cordovan only. Irregulars of the 20c and 30c qualities. Sizes 6 to 9 1-2.
GIFT SALE 17c

Gift Stationery

75c HIGHLAND LINEN BOXED PAPER—GIFT SALE 60c

75c HIGHLAND LINEN CORRESPONDENCE CARDS—GIFT SALE 60c

50c HURD'S ACKNOWLEDGMENT NOTE PAPER in boxes—GIFT SALE 42c

Toilet Specialties

WHITE IVORY HAIR BRUSHES
Value \$2.25 — GIFT SALE \$1.50
Value \$1.95 — GIFT SALE \$1.25

DJER KISS FANCY CHRISTMAS SETS
Beautifully boxed sets of Djer Kiss toilet preparations at special Gift Sale prices—
\$2.00, \$2.50, \$3.00 to \$7.00

CUTEX MANICURE SETS
50c value — GIFT SALE 42c
\$1.00 value — GIFT SALE 75c
\$1.50 value — GIFT SALE \$1.25

\$7.50 FRENCH IVORY CLOCKS
GIFT SALE \$5.98

THERMOS BOTTLES
Nickel-plated corrugated finish pint. value \$1.75—
FOR \$1.19
1 1-2 Pint value \$2.75
FOR \$1.49

ENGRAVED FREE
One letter will be engraved free on all of the following \$1.00 to \$1.50 Powder Compacts, Djer Kiss, Hygeine, Colgate's, Hudnut's, Karsen, and Mavis. Both gold and gun metal finishes.

TOURIST CASES—ALL GUARANTEED
25c value — GIFT SALE 21c
50c value — GIFT SALE 43c
50c value — GIFT SALE 50c
\$1.25 value — GIFT SALE \$1.05
\$1.50 value — GIFT SALE \$1.32
\$1.98 value — GIFT SALE \$1.82

Art Goods Department

EMBROIDERED PILLOW CASES
\$2.00 values — GIFT SALE \$1.82
\$2.25 values — GIFT SALE \$1.98
\$2.50 values — GIFT SALE \$2.29
\$2.75 values — GIFT SALE \$2.50

OIL CLOTH LUNCHEON SETS
Seven and thirteen piece sets which should sell for \$1.75.
GIFT SALE \$1.50

LINEN BUREAU SCARFS
Lace edge scarfs sold regularly for \$2.50, size 18 by 54.
GIFT SALE \$2.29

PURE LINEN SQUARES—FINISHED
66 inch were \$4.00 — FOR \$3.50
66 inch were \$5.50 — FOR \$4.98
50 inch were \$6.98 — FOR \$5.50
54 inch were \$6.98 — FOR \$6.25



B-N SPECIALS
FOR OUR SATURDAY
GIFT SALE

On Special Tables Throughout the Store

Fancy dressed Kewpie Dolls, made in America. Pretty dolls, 18 inches high, and really worth \$1.25.

SPECIAL 89c

ORNETT AND VOILE WAISTS
Ornetts, new Waists with Peter Pan or Tuxedo collars. Both tailored or lace-trimmed styles. Sizes to 48. In individual boxes—
SPECIAL \$1.00

30 DOZEN ALL-SILK FOUR-IN-HANDS
Handsome holiday neckwear for men, in 60c and 75c values. New patterns and colorings. Some Knit Ties also included—
SPECIAL 35c
3 FOR \$1.00

100 BOXES WARD'S STATIONERY

Paper and Envelopes of splendid quality, in attractive fancy boxes. A splendid Christmas gift—
SPECIAL 85c

WHITE IVORY TOILET SETS
11 PIECES IN SET

Handsome pieces, of excellent quality, put up in grey or dark green boxes. A gift appreciated by any woman. Should sell for \$9.00—
SPECIAL \$4.69

WHITE IVORY BOUDOIR LAMPS
Dainty Electric Lamps, wired, with colored silk shades. For the boudoir or toilet table they are charming. Actual value \$7.50—
SPECIAL \$4.98

TAN CENTERS, SCARFS AND PILLOW TOPS

Stamped for Embroidery

You have four weeks to complete this easy embroidery. The Centers are 24-inch, the Scarfs 18 by 54, and the Pillow Tops 16 by 22. One of the most attractive values we have offered—
25c A PIECE—3 FOR 75c